

MALAY MAKADIYA



+91 9924470387



Gurukul, Ahmedabad



malaymakadiya34@gmail.com

ABOUT ME

I am a passionate and results-oriented SEO Executive with over **2** year of hands-on experience in optimizing websites for better visibility and organic performance.

I am well-versed in on-page and off-page SEO, as well as keyword research, technical audits, content planning, and link-building. My practice includes enhancing search engine visibility and ranking, traffic volume from open Internet, online branding, and identity management to sustain a palpable increase in business growth for my clients.

EDUCATION

2019

Genious High School

H.S.C Passed H.S.C. in 2019 from Genious Higher Secondary School, Manavadar.

2019 - 2022

Gujarat University

Bachelor of Computer Application [BCA]

completed my Bachelor's degree in Computer Applications [BCA] with First Class in 2022, from Shree Umiya BCA Collage Ahmedabad.

EXPERIENCE

May 2024 - Now

Mpiric Software

SEO executive Working as a Senior SEO Executive at Mpiric Web Services since May 2024, leading SEO strategies to drive organic growth and improve search engine performance.

SKILLS

- Technical SEO
- On- Page SEO
- Off-Page SEO
- Keyword Research
- Content Strategy & Optimization
- Competitor Analysis
- Reporting & Performance Tracking
- Google Analytics & Search Console

SOCIAL

LinkedIn

NAME: MALAY MAKADIYA

ID: 244447214